

HOME OWNERSHIP BENEFITS VS RENTING

IT JUST MAKES MORE CENTS!

If you're on the fence on whether or not to become a homeowner, just take a look at these stats... they say it all! There has never been a better time than now to become a homeowner!

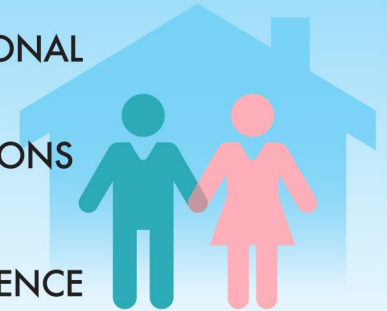
HOMEOWNERS NET WORTH...

OVER 30X GREATER THAN RENTERS



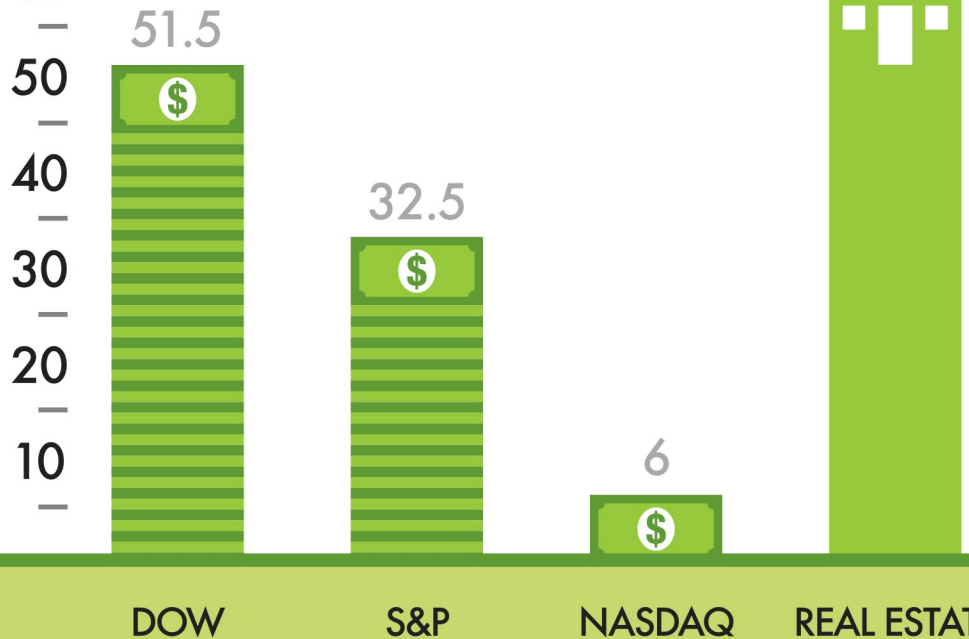
PROS OF HOMEOWNERSHIP:

- IN TIME, LOAN GOES DOWN, EQUITY GOES UP
- INCREASE YOUR PERSONAL NET WORTH
- INCOME TAX DEDUCTIONS
- FEELING OF STABILITY
- LANDLORD INDEPENDENCE



70 — 60 — 50 — 40 — 30 — 20 — 10 — RETURN ON INVESTMENT

JAN. 2000 - DEC. 2013



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105 Conklin St.
Farmingdale, NY 11735
516.249.4800
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NMLS #857535

HAUPPAUGE

750 Veterans Hwy. Ste. 100
Hauppauge, NY 11788
631.227.8000
NMLS #1061699

Licensed Mortgage Banker - NYS Dept. of Financial Services, NMLS# 113791

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